3. Investment Opportunities

Technology and Innovation:
Being a natural insecticide, it is crucial Investing in Research and Development facilities for improving pyrethrum extraction techniques, developing new derivatives, or enhancing product formulations will increases competitiveness in the global market for value-added products.

Post-Harvest Handling and Storage:
Investing in dryers and storage unit, also Solar-powered or modern mechanical dryers. can reduce post-harvest losses of quantity and quality, improve efficiency and consistency.

Contact us

COPRA OFFICE HEADQUARTERS
1st Floor, Kahawa Plaza,
Njedengwa, DODOMA.

026 231 0225 | +255 714 605 155

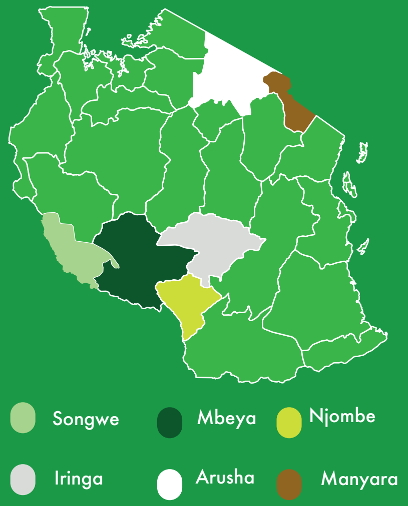
THE UNITED REPUBLIC OF TANZANIA
MINISTRY OF AGRICULTURE
CEREALS AND OTHER PRODUCE REGULATORY AUTHORITY

PYRETHRUM PROFILE
FOR TANZANIA

DECEMBER, 2024

1. Introduction

Tanzania is one of the few countries suitable for pyrethrum cultivation. Pyrethrum is a perennial crop grown organically in Tanzania mainland, primarily in regions including Mbeya, Njombe, Songwe, and Iringa in Southern Highlands; Arusha and Manyara in Northern Highlands.



Harvesting Period

The main harvesting season for pyrethrum in Tanzania typically occurs during the dry season, from July to September. Depending on weather parameters from different grown areas the harvesting can be done twice per month continuously for at least 10 months per year. Arusha, Kagera, Mbeya and Morogoro.

Harvesting period

July → September.

10 months / Year

2. Production Trend

Five years estimated pyrethrum production trend

S/N	Year	Metric Tons
1	2019/20	2,510
2	2020/21	2,412
3	2021/22	2,694
4	2022/23	4,238
5	2023/24	3,815

Source: Ministry of Agriculture Tanzania, 2024

3. Investment Opportunities

Tanzania offers several promising investment opportunities that includes:

Extraction and refinement facilities: investing in processing plants to extract pyrethrins from dried pyrethrum flowers. Setting up an extraction plant locally will ensure a higher return on investment.

Production Practices: Investment in agricultural inputs especially improved seeds, contract farming and providing training to farmers on Good Agricultural Practices (GAPs) will improve yields, sustainability and quality.

Value Addition: Currently there are only three (3) processed products namely Pyrethrum Crude Extract, Pyrethrum Powder and Pyrethrum Dry Marc. There is a gap to produce refined pyrethrum extract for export to insecticide manufacturers.

Export Potential: Tanzania has opportunity to produce organic pyrethrum that marks its competitiveness in the world market Also, capitalizing in organic farming trends, producing branded products locally can serve not only domestic but also international markets to meet premium price.